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**SANTA ROSA COUNTY AND NAVARRE BEACH HOLIDAY FUN
Fun Fest and Riverfest offer Back-to-Back Fourth of July Celebrations**

SANTA ROSA COUNTY, Fla.--Visitors and residents of the Beaches to Rivers of Santa Rosa County, Fla., have two opportunities to enjoy fireworks, a waterfront setting, and community celebrations this Fourth of July.

The 23rd annual Publix Navarre Fun Fest, running June 30 – July 1, kicks off the Independence Day holiday celebrations, followed by Riverfest on the Fourth of July in historic downtown Milton.

There are a limited number of accommodations still available at the beach and inland, but space is expected to sell out.

“Both Fun Fest and Riverfest are fun, family-oriented events,” said Kate Wilkes, executive director for the Santa Rosa County Tourist Development Council. “I would advise anyone looking for accommodations to call right away.”

Fun Fest moves back to the island on Navarre Beach this year after being held inland for several years. This event features live entertainment with 80s band The Georgia Satellites, Saturday night fireworks, children’s area, 5K Run/Walk, Corporate Challenge, arts and crafts, and food vendors.

Other weekend activities include the 18th anniversary celebration for Juana’s Pagodas, a tropical restaurant/bar/recreational complex on the Santa Rosa Sound. Also, Cocodries Restaurant will host its Sunday “Bikers on the Beach,” which attracts hundreds of motorcycle enthusiasts for a cookout and get-together.

Two designated public parking areas on the mainland, with shuttle service running every 30 minutes, will help festival-goers avoid traffic and overcome limited beach parking.

Historic Milton’s Riverfest features a down-home flair on the banks of the Blackwater River in northern Santa Rosa County.

Activities include the Celebration Boat Parade, Freedom Car Show, 6th annual Firecracker Bike Show, Veterans Salute, Blackwater River Pirate Attack, Chitty-Bang Parade, the Great MillTown Duck Race, and karaoke with Boogie, Inc.

Riverfest will also feature live entertainment, children’s activity area, arts, crafts, food vendors, and more. A weeklong Lost Treasure Hunt kicks off June 27, with prizes and more. Visitors are urged to arrive early to secure parking.

Details for either event: 1-800-480-7263 or www.beaches-rivers.com.