

THE POWER OF CONNECTION

Navarre Beach, Blackwater State Forest, and Historic Milton offer tourists sugar white beaches, emerald coasts waters, protected pine and hardwood forests, pristine rivers, and charming towns. However, it is the soul of this region, rather than its outward beauty, that truly attracts visitors and keeps them coming back time and time again.

Santa Rosa County, characterized by a grounded sense of place, is where people visit to CONNECT with rather than escape from what is real. This diverse region affords people the opportunity to connect with natural, cultural, and historical treasures.

Traveling a short distance from beaches to rivers, tourists can take advantage of a plethora of destinations and activities. Whether they are hoping to soak up the sun while fishing off the state park pier, learn about the Indians that once settled in Florida Town, catch a performance at the Historical Imogene Theatre, meander down the river in the “Canoe Capitol of Florida,” or toast the sunset at the beloved open-air thatched hut at Juana’s Pagodas, Navarre Beach, Blackwater River State Forest, and Historic Milton will fulfill their vacation dreams.

Santa Rosa County’s vision is to uphold and build on its reputation as a natural, cultural, and historical retreat that invites people to connect who they are with where they go. To deliver on this promise, while also preserving the uniqueness of the area on behalf of the people who live here, special care must be taken. This is why the entire region – Navarre Beach, Blackwater River State Forest, and Historic Milton – is committed to balancing yesterday’s heritage, today’s enjoyment, and tomorrow’s outlook.

Ultimately, the hope is to continuously take forward steps, albeit small or big, toward creating a more sustainable world.

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